

# **Afghanistan: A Soldier's Story**

## **2013 Film Series Proposal**



**Presented by Lt(N) Retired Melanie Graham**

**30 June 2013**

**Tell me a story Soldier . . . .**

**The best way to get someone to tell you their story is to first tell them a story**



# **Proposition. . . .**

**To take a series of films that tell of the  
Canadian experience in Afghanistan  
to Legions, Reserve Units, and Military  
Museums across Canada**

A young soldier in camouflage uniform is sitting on the turret of a military vehicle in a desert environment. He is looking down at a book or document he is holding. The background shows a vast, flat desert landscape under a clear sky.

# Intent. . . .

**To use the films to encourage those who served to share the stories and images of their experience in Afghanistan with the legacy album Afghanistan: A Soldier's Story**

# The Films

- **The Veterans – a documentary series**
- **Homefront**
- **Desert Lions: Canadian Forces Mentors in Kandahar (2009)**
- **We Will Remember Them (CBC 2010)**
- **Life and Death in Kandahar (5<sup>th</sup> Estate 2008)**
- **OP APOLLO (Oct. 2001– Oct. 2003)**
- **Waging Peace: Canada in Afghanistan (2008)**

# The Veterans



The Veterans  
a Documentary Series

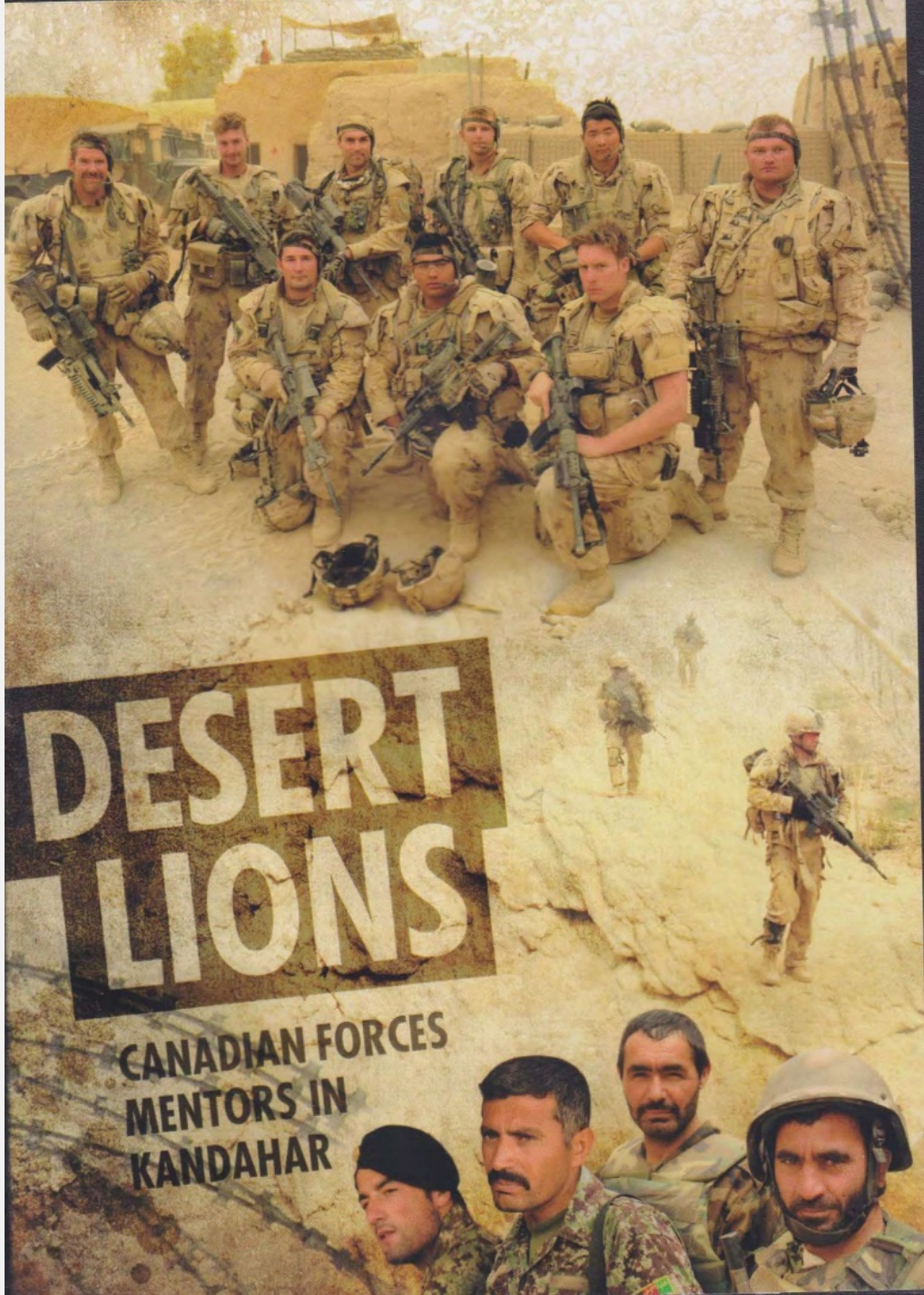
# HOMIEFRONT

**Five families • Five soldiers**



**A deadly mission to Afghanistan**





# DESERT LIONS

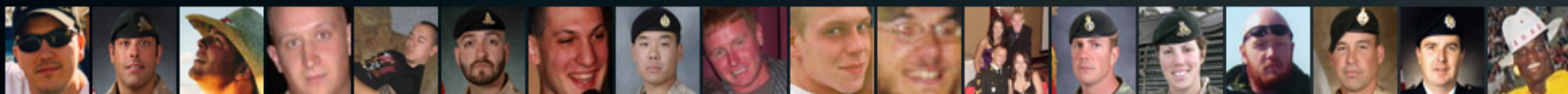
CANADIAN FORCES  
MENTORS IN  
KANDAHAR



# We Will Remember Them

Thursday November 11 at 8pm on CBC-TV

[HOME](#) [ABOUT THE PROJECT](#) [TRIBUTE TO THE FALLEN](#) [VIDEO](#) [COMMENTS](#)



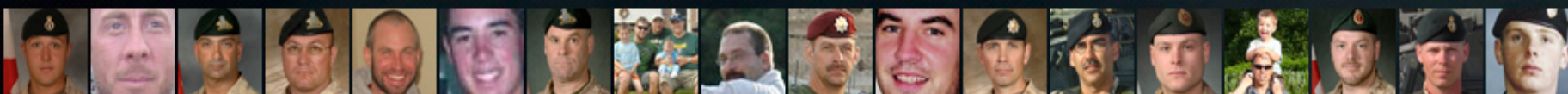
## We Will Remember Them

A tribute to our fallen heroes

[LAUNCH PROJECT >](#)



**As of today, 152 Canadian soldiers have died since Canada entered the war in Afghanistan in 2002.** In this documentary, we go beyond the static photographs and news headlines and get to know the men and women who paid the ultimate sacrifice.



90th  
PARALLEL



CMF  FMC



**CBC - Fifth Estate 2008**

O P E R A T I O N  
A P O L L O



**THE GOLDEN AGE OF THE CANADIAN NAVY IN THE WAR AGAINST TERRORISM**

RICHARD GIMBLETT



# **WAGING PEACE**

**CANADA IN AFGHANISTAN**

# The Legacy Album Project



# Afghanistan

## A SOLDIER'S STORY

A legacy book of Canadian soldiers' stories  
and images from 2001 to 2014

BY: THOSE WHO SERVED

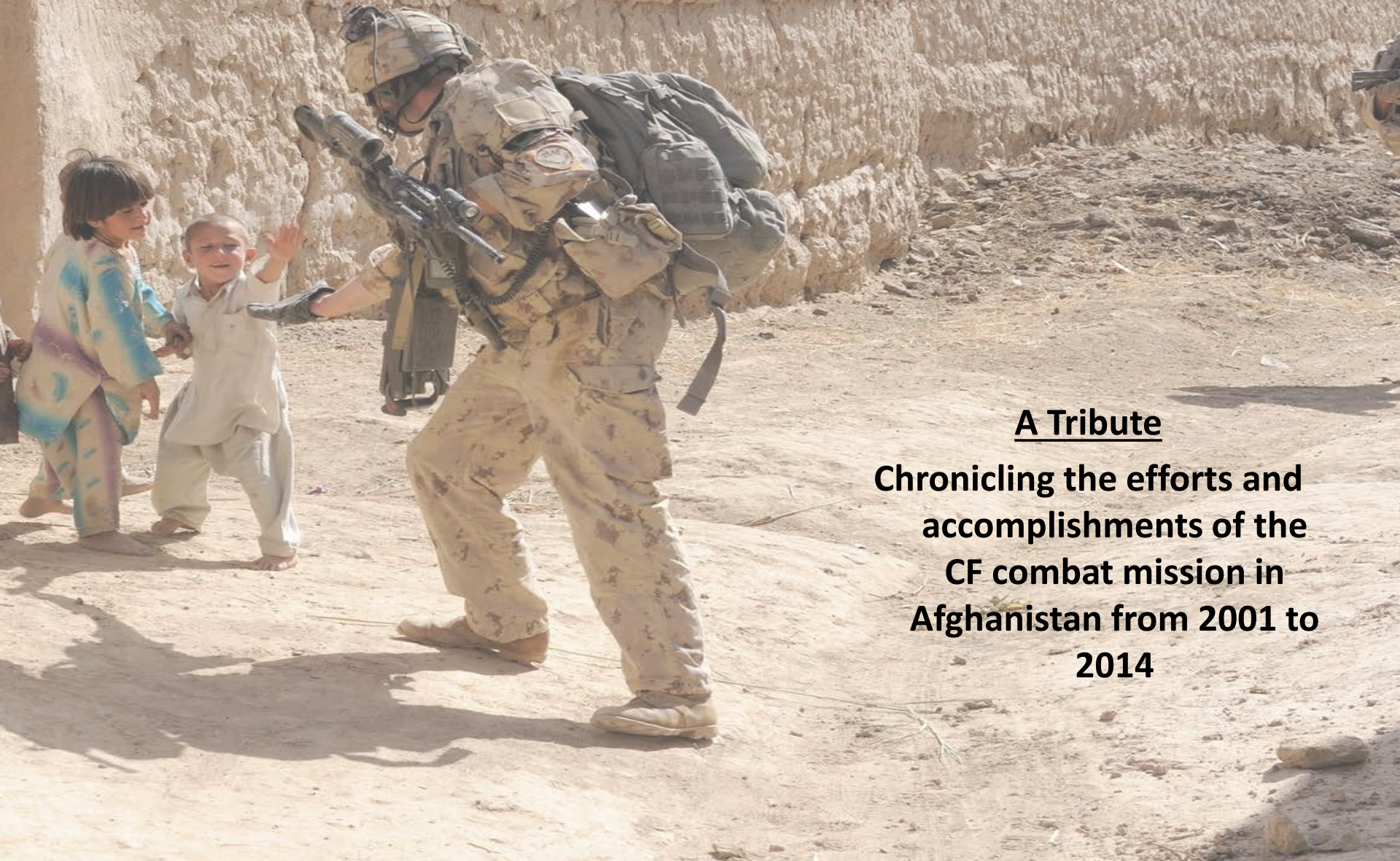
# The Concept



## A Legacy

Sharing the human story of the Canadian Afghan Mission with Canadians

# The Concept



## A Tribute

**Chronicling the efforts and  
accomplishments of the  
CF combat mission in  
Afghanistan from 2001 to  
2014**



# Content

- **Stories and images from the men and women who served Canada in the Afghan Mission, Military, RCMP, Police, and civilian**
- **From Combat Camera, Army News and solicited through a dedicated project web site**
- **Organized chronologically and by operation**
- **Each section opens with a brief historical introduction**



# Target Audience

- **Canadians**
- **Soldiers and their friends and families**
- **Foreign Consulates in Canada**
- **Canadian Consuls Abroad**
- **Parliamentarians**
- **Legislatures**



# Timelines

- **Fundraising launch  
October 2011**
- **Project launch  
November 2011**
- **Image and story  
collection until May  
2014**
- **Final Publication and  
launch Nov 11, 2014**



# Charities

- **Edmonton Military Family Resource Centre -**  
<http://www.familyforce.ca/sites/Edmonton/EN/Pages/default.aspx>
- **Military Families Fund -**  
<http://www.cfpsa.com/en/corporate/mfamily/index.asp>
- **Soldier On Fund -**  
[http://www.cfpsa.com/en/psp/SoldierOn/CFSOF\\_e.asp](http://www.cfpsa.com/en/psp/SoldierOn/CFSOF_e.asp)
- **Boomers Legacy Foundation**  
<http://www.boomerslegacy.ca/>



# Estimated Publication Costs

- 5000 books - \$50,000

Books will retail for \$50 each



# Sponsors

A photograph of a soldier in camouflage gear, wearing a helmet and a backpack, interacting with a group of children in a rural, arid setting. The soldier is on the left, looking towards the children. The children are dressed in traditional, colorful clothing, including patterned dresses and headscarves. They are gathered around the soldier, some looking at him with interest and others smiling. The background shows a simple, earthen wall under a clear sky.

**Financial Administration - Edmonton Garrison  
MFRC**

**Power Workers Union of Ontario**

**Web Hosting – Racknine Inc.**

**Western Sentinel Newspaper - Press**

# The Project Team



## **Production:**

- **John McQuarrie, Publisher**

## **Advisors:**

**Lt(N) (Retired) Melanie Graham, Project Coordinator**

- **Col (Retired) Andrew Nellestyn – Outreach and Fundraising**
- **LCol Ian Hope – Historical introductions**
- **LCdr Kris Phillips - advisor**
- **Maj Ed Stewart – Embedded Media Liaison**
- **Capt Susan Magill – Editing**
- **Grant Cree – Media advisor and marketing**
- **Major Dave Muralt - Submission Validation**
- **Emilie Faucher - French Submission Validation**
- **Patrick O’Hara - Graphics**

# **Send us your stories and images**

**All that's missing to make this project the success our soldiers deserve, is the telling of their human, boots on the ground experiences, that make up the real Canadian Afghanistan Mission story. Will you leave the story to be told by armchair historians and journalists who were not there, or will you tell the story yourself?**



# Afghanistan

## — A SOLDIER'S STORY

Canada's largest overseas commitment is Joint Task Force Afghanistan, the formation comprising all Canadian Forces personnel and assets deployed in southwest Asia. Canada has one over-arching objective: to leave Afghanistan to Afghans in a country that is better governed, more peaceful and more secure.

The wonderful men and women you will meet within these pages worked tirelessly to make this happen. This is their story.



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"I WILL BE THE PUBLIC CHAMPION OF THOSE BRAVE MEN AND WOMEN. THEY ARE CANADA'S SONS AND DAUGHTERS, LADIES AND GENTLEMEN. IF WE CAN'T MARKET CANADA'S SONS AND DAUGHTERS BACK TO CANADA'S MOMS AND DADS, WE NEED TO FIND SOMEBODY TO REPLACE US TO DO THE JOB. BECAUSE THAT'S WHAT NEEDS TO BE DONE."  
GENERAL RICK HILLIER ON NOV. 6, 2007, IN RESPONSE TO SUGGESTIONS HE'D BEEN MUZZLED.

\$45.00

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