

Afghanistan: A Soldier's Story

2013 Film Series Proposal



Presented by Lt(N) Retired Melanie Graham

30 June 2013

Tell me a story Soldier

The best way to get someone to tell you their story is to first tell them a story



Proposition. . . .

**To take a series of films that tell of the
Canadian experience in Afghanistan
to Legions, Reserve Units, and Military
Museums across Canada**



Intent. . . .

**To use the films to encourage those who served
to share the stories and images of their
experience in Afghanistan with the legacy
album Afghanistan: A Soldier's Story**

The Films

- **The Veterans – a documentary series**
- **Homefront**
- **Desert Lions: Canadian Forces Mentors in Kandahar (2009)**
- **We Will Remember Them (CBC 2010)**
- **Life and Death in Kandahar (5th Estate 2008)**
- **OP APOLLO (Oct. 2001– Oct. 2003)**
- **Waging Peace: Canada in Afghanistan (2008)**

The Veterans



The Veterans
a Documentary Series

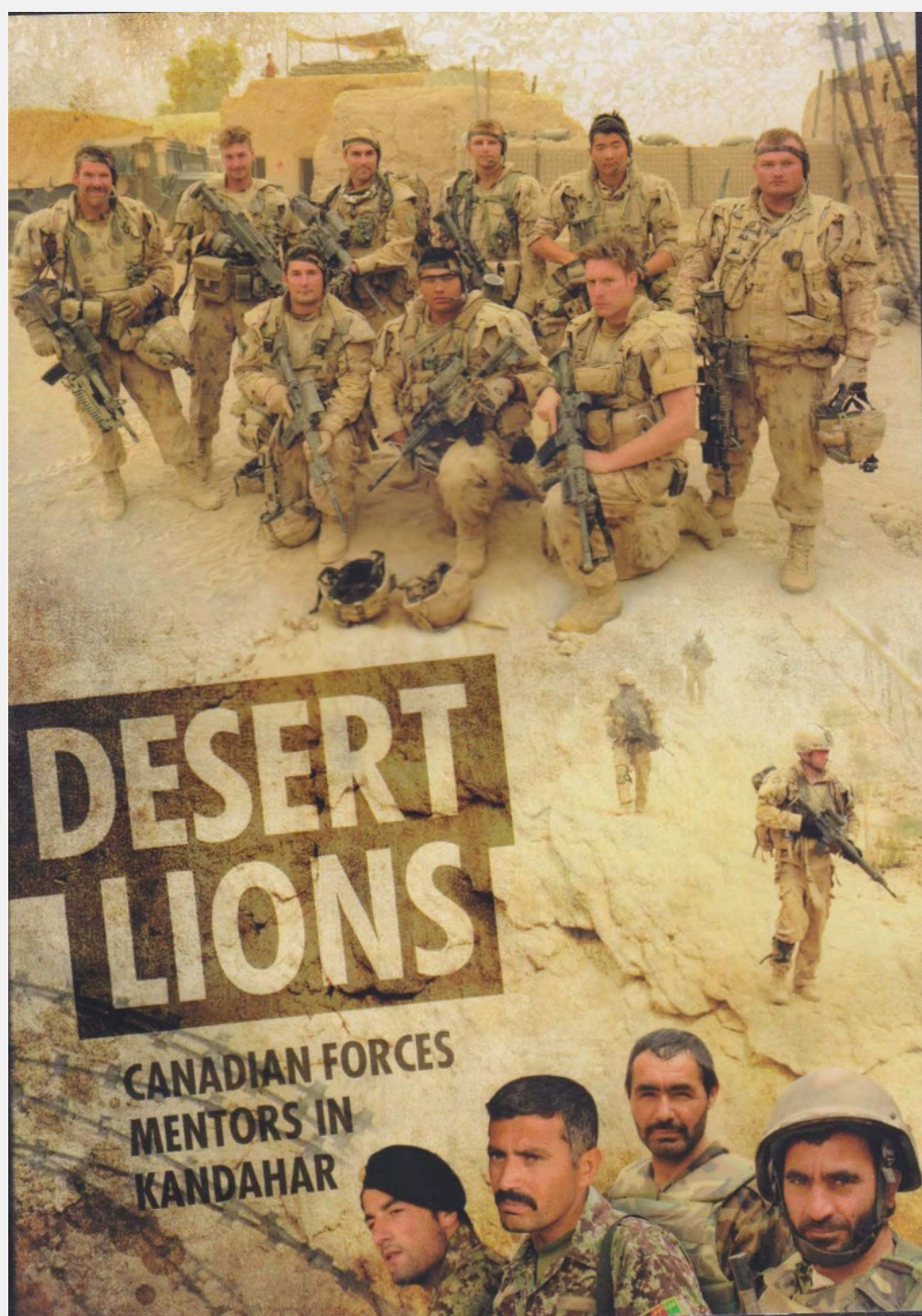
HOMIEFRONT

Five families • Five soldiers



A deadly mission to Afghanistan





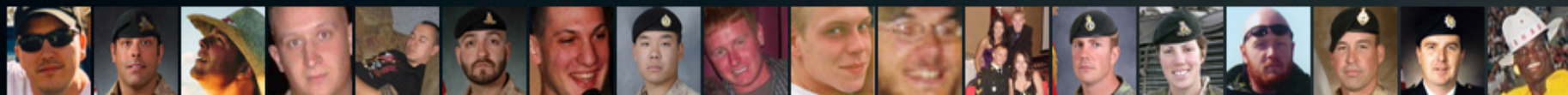
DESERT LIONS

CANADIAN FORCES
MENTORS IN
KANDAHAR

We Will Remember Them

Thursday November 11 at 8pm on CBC-TV

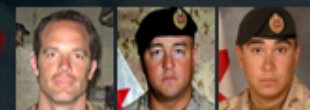
[HOME](#) [ABOUT THE PROJECT](#) [TRIBUTE TO THE FALLEN](#) [VIDEO](#) [COMMENTS](#)



We Will Remember Them

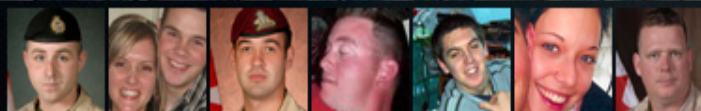
A tribute to our fallen heroes

[LAUNCH PROJECT >](#)



As of today, 152 Canadian soldiers have died since Canada entered the war in Afghanistan in 2002.

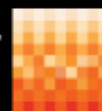
In this documentary, we go beyond the static photographs and news headlines and get to know the men and women who paid the ultimate sacrifice.



90th
PARALLEL



CMF



FMC



CBC - Fifth Estate 2008

O P E R A T I O N
A P O L L O



THE GOLDEN AGE OF THE CANADIAN NAVY IN THE WAR AGAINST TERRORISM

RICHARD GIMBLETT



WAGING PEACE

CANADA IN AFGHANISTAN

The Legacy Album Project



CANADA
95070

Afghanistan

A SOLDIER'S STORY

A legacy book of Canadian soldiers' stories
and images from 2001 to 2014

BY: THOSE WHO SERVED

The Concept



A Legacy

Sharing the human story of the Canadian Afghan Mission with Canadians

The Concept



A Tribute

**Chronicling the efforts and
accomplishments of the
CF combat mission in
Afghanistan from 2001 to
2014**

Content

- Stories and images from the men and women who served Canada in the Afghan Mission, Military, RCMP, Police, and civilian
- From Combat Camera, Army News and solicited through a dedicated project web site
- Organized chronologically and by operation
- Each section opens with a brief historical introduction



Target Audience

- **Canadians**
- **Soldiers and their friends and families**
- **Foreign Consulates in Canada**
- **Canadian Consuls Abroad**
- **Parliamentarians**
- **Legislatures**



Timelines

- Fundraising launch
October 2011
- Project launch
November 2011
- Image and story
collection until May
2014
- Final Publication and
launch Nov 11, 2014



Charities

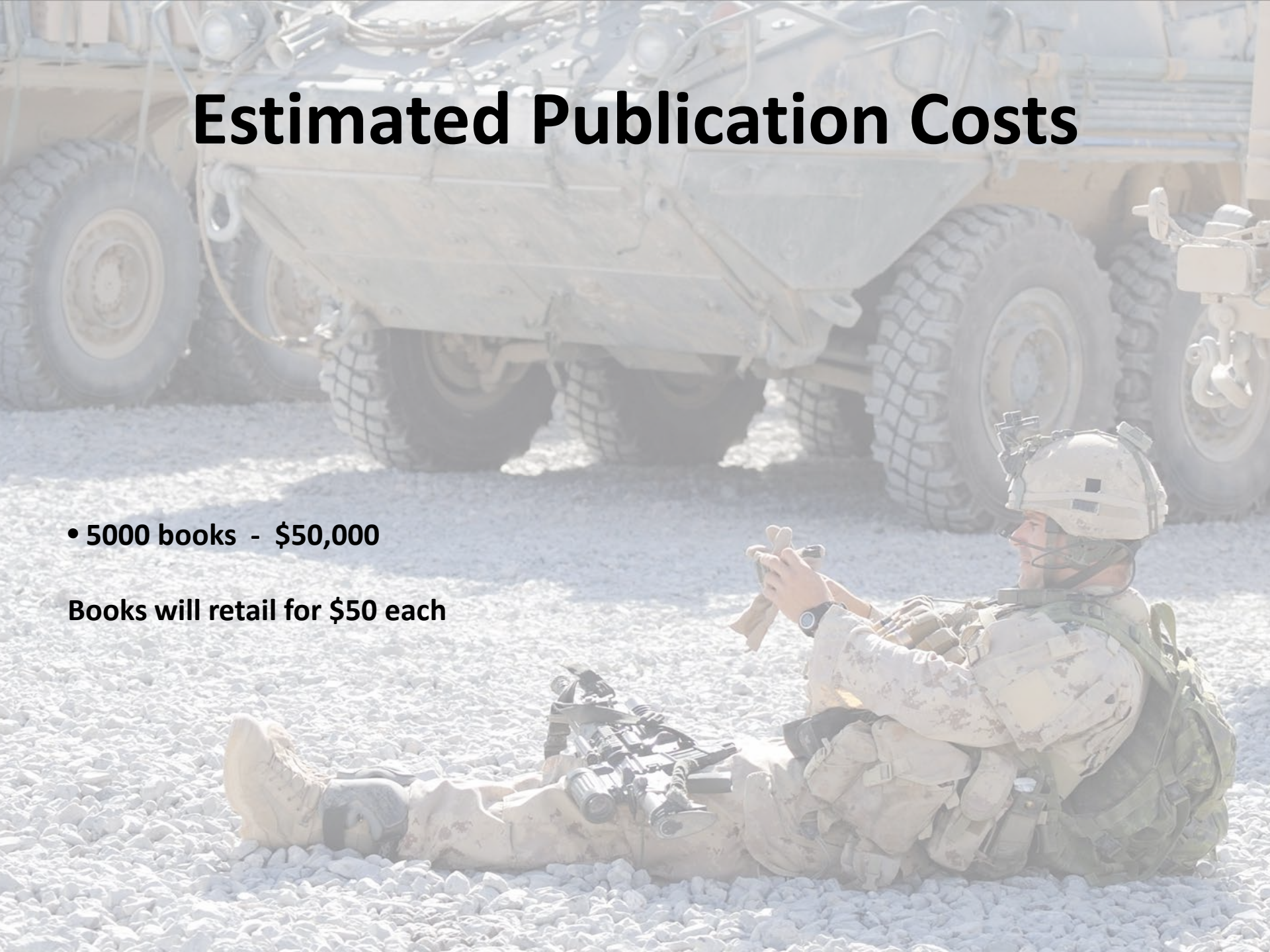
- **Edmonton Military Family Resource Centre -**
<http://www.familyforce.ca/sites/Edmonton/EN/Pages/default.aspx>
- **Military Families Fund -**
<http://www.cfpsa.com/en/corporate/mfamily/index.asp>
- **Soldier On Fund -**
http://www.cfpsa.com/en/psp/SoldierOn/CFSOF_e.asp
- **Boomers Legacy Foundation**
<http://www.boomerslegacy.ca/>



Estimated Publication Costs

- 5000 books - \$50,000

Books will retail for \$50 each



Sponsors

**Financial Administration - Edmonton Garrison
MFRC**

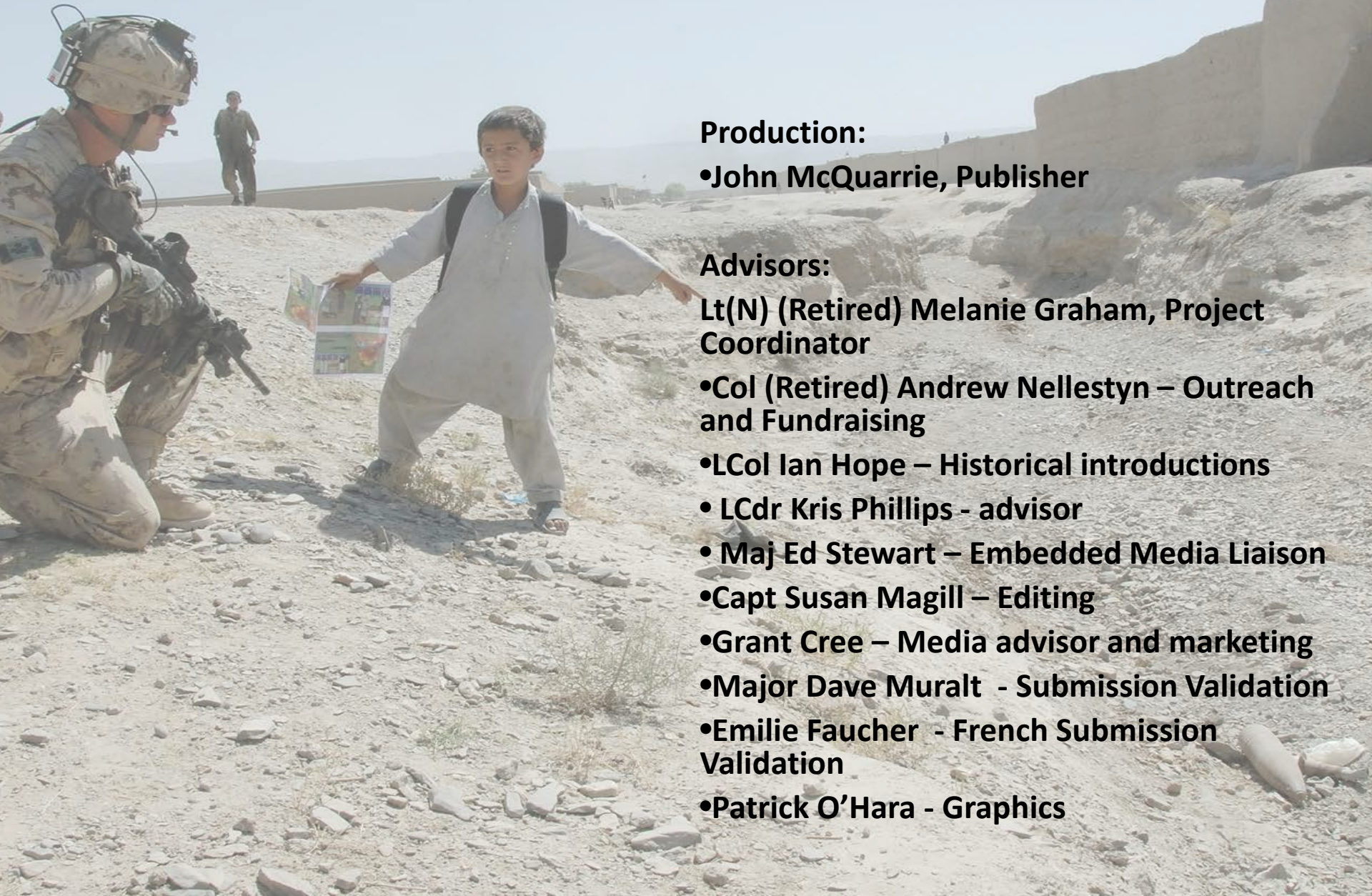
Power Workers Union of Ontario

Web Hosting – Racknine Inc.

Western Sentinel Newspaper - Press



The Project Team



Production:

- **John McQuarrie, Publisher**

Advisors:

Lt(N) (Retired) Melanie Graham, Project Coordinator

- **Col (Retired) Andrew Nellestyn – Outreach and Fundraising**
- **LCol Ian Hope – Historical introductions**
- **LCdr Kris Phillips - advisor**
- **Maj Ed Stewart – Embedded Media Liaison**
- **Capt Susan Magill – Editing**
- **Grant Cree – Media advisor and marketing**
- **Major Dave Muralt - Submission Validation**
- **Emilie Faucher - French Submission Validation**
- **Patrick O'Hara - Graphics**

Send us your stories and images

All that's missing to make this project the success our soldiers deserve, is the telling of their human, boots on the ground experiences, that make up the real Canadian Afghanistan Mission story. Will you leave the story to be told by armchair historians and journalists who were not there, or will you tell the story yourself?

Afghanistan

— A SOLDIER'S STORY

Canada's largest overseas commitment is Joint Task Force Afghanistan, the formation comprising all Canadian Forces personnel and assets deployed in southwest Asia. Canada has one over-arching objective: to leave Afghanistan to Afghans in a country that is better governed, more peaceful and more secure.

The wonderful men and women you will meet within these pages worked tirelessly to make this happen. This is their story.



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"I WILL BE THE PUBLIC CHAMPION OF THOSE BRAVE MEN AND WOMEN. THEY ARE CANADA'S SONS AND DAUGHTERS, LADIES AND GENTLEMEN. IF WE CAN'T MARKET CANADA'S SONS AND DAUGHTERS BACK TO CANADA'S MOMS AND DADS, WE NEED TO FIND SOMEBODY TO REPLACE US TO DO THE JOB. BECAUSE THAT'S WHAT NEEDS TO BE DONE."
GENERAL RICK HILLIER ON NOV. 6, 2007, IN RESPONSE TO SUGGESTIONS HE'D BEEN MUZZLED.

\$45.00

PRINTED IN CANADA